

Partner with SoftEd

Enterprise-Ready AI & Professional Training | Partner Program Overview [SoftEd.com](https://softed.com)
partners@softed.com

SoftEd delivers live, expert-led professional training in AI, Agile, Project Management, and Leadership. We partner with organizations that serve enterprise teams so you can expand your offerings, earn revenue, and differentiate your business without building courseware from scratch.

15+ Years

Professional Training

30+ Courses

Live Virtual Catalog

Fortune 1000

Enterprise Client Base

100% Live

Expert-Led Delivery

Ways to Partner

- **Referral Partner**
Refer clients and earn a commission on closed deals. No delivery responsibility.
- **Reseller / Channel**
Purchase at partner pricing and resell to your clients. You own the relationship.
- **Co-Marketing**
Co-host webinars, virtual events, or joint campaigns with SoftEd experts.
- **Delivery Partner**
License SoftEd content and deliver with your own instructors.
- **Association Partner**
Offer members exclusive discounts, co-branded events, and CE credits.

Partner Benefits

- ✓ Revenue share or reseller margins. Flexible models
- ✓ Marketing support. Landing pages, email templates, co-branded collateral
- ✓ Partner enablement. Course overviews, positioning, talk tracks
- ✓ Dedicated partner contact. A real person, not a ticket queue
- ✓ Custom / private training options for your clients
- ✓ Co-branded webinars and virtual conferences
- ✓ Recurring revenue from multi-course and team packages
- ✓ Low operational overhead. We handle delivery and support

What Partners Can Sell & Promote

Generative AI for Professionals

AI for Project Managers

AI for Business Analysts

AI for Learning & Development

Agentic AI on Azure

Agile Project Management

Leadership & Communication

Private Team Training (Custom)

Virtual Conferences & Events

Upcoming Conferences: Co-Sponsor or Promote

**AI in Software Engineering:
From Strategy to Execution**

Feb 19, 2026 | Virtual | \$59 | 5 PDUs

**GenAI Day:
The Agentic Enterprise**

May 14, 2026 | Virtual | Details TBA

Ready to partner?

Schedule a call at [SoftEd.com/partners](https://softed.com/partners) | partners@softed.com

Real skills. Real impact.