IntePros

Your Strategic Partner for AI Consulting

- ~30+ Years Family Led Business
- Top 100 Woman Owned Business in Boston
- Support One of Worlds Top 2 Cloud Providers
- $5OMillion/yr Average last yr 5 years

Building AI-Ready workforces that can execute on Enterprise AI Investments.

www.intepros.com/ai

AI Maturity Scorecard

IntePros Service Offerings

START HERE
AI Readiness Assessment
Understand your current state & opportunities

Execution Blueprint
Create an implementation-ready roadmap

Forward Deployment Pods
Embedded teams that accelerate adoption

AI Capability & Training
Build workforce skills & AI-native ways of working

STEP 01   Foundation · $15K – $25K

AI Readiness Assessment

A structured, evidence-based evaluation that benchmarks your organization across six critical AI dimensions.

✓ Clarity on where you stand vs. industry peers

✓ Prioritized list of AI opportunities with quick wins

✓ Board-ready executive presentation

📊 OVERVIEW

Our AI Readiness Assessment provides a comprehensive, six-dimension evaluation of your organization's ability to adopt and scale AI. Through stakeholder interviews, environment reviews, and maturity scoring, we surface gaps, strengths, and priorities your leadership team can act on immediately.
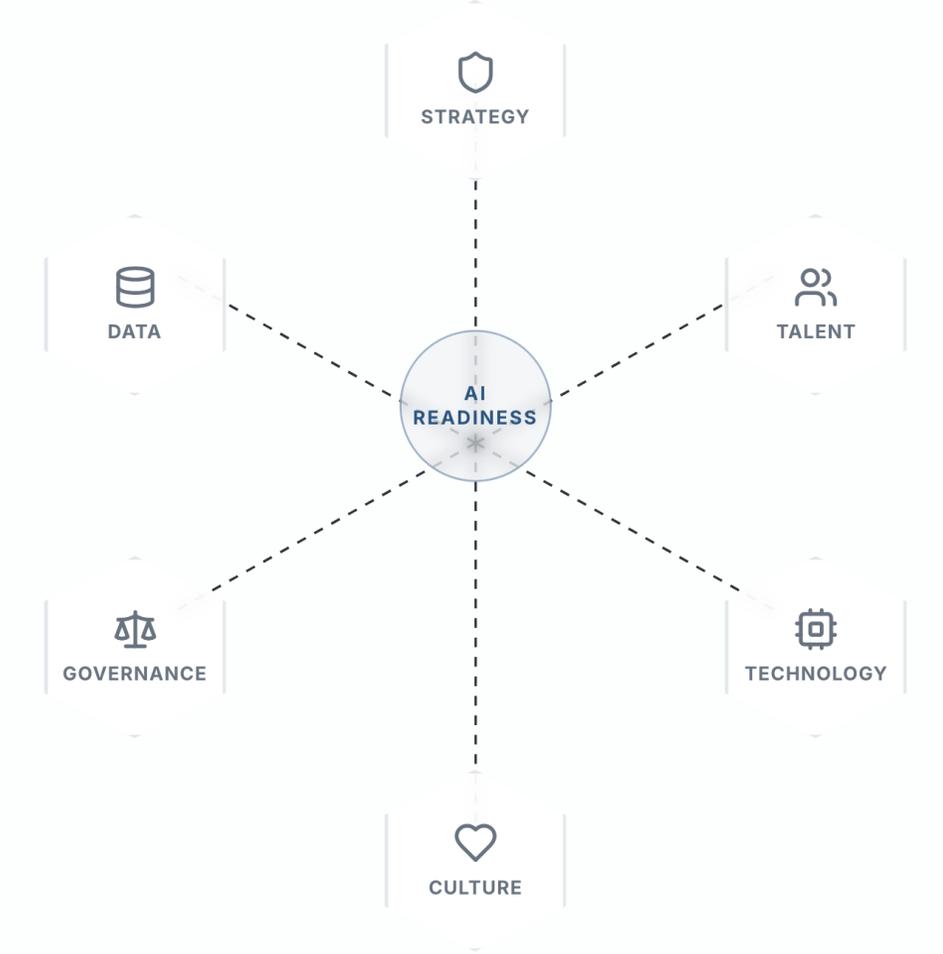
👥 WHO IT'S FOR

C-suite executives and senior leaders evaluating AI strategy. Ideal for organizations in the early stages of AI exploration or those needing an objective baseline.

◎ WHEN TO USE

When you need an evidence-based starting point before committing to large-scale AI investments, or when leadership needs alignment on AI priorities.

6 Dimensions of AI Workforce Readiness

Get your Score Now!

Point your camera at the QR code and follow the URL.

Sample Customer Output

01 Executive Summary

ASSESSMENT POSTURE

Solid experimentation capability, constrained by Talent maturity

2.6	**Established**	**1.4**	**↗ +1.2**
of 4.0	MATURITY LEVEL	of 4.0	VS BASELINE
OVERALL SCORE		INDUSTRY BASELINE	

↗ TOP STRENGTHS

3.0 **Strategy**
Mature practices ready for enterprise scaling

2.8 **Governance**
Solid foundation with optimization opportunity

2.7 **Data**
Solid foundation with optimization opportunity

⚠ KEY CONSTRAINTS

2.0 **Talent**
Lagging relative to other domains

2.5 **Culture**
Lagging relative to other domains

2.7 **Technology**
Lagging relative to other domains

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AI Readiness Scorecard:

Discovery

AI Readiness Scorecard

Free

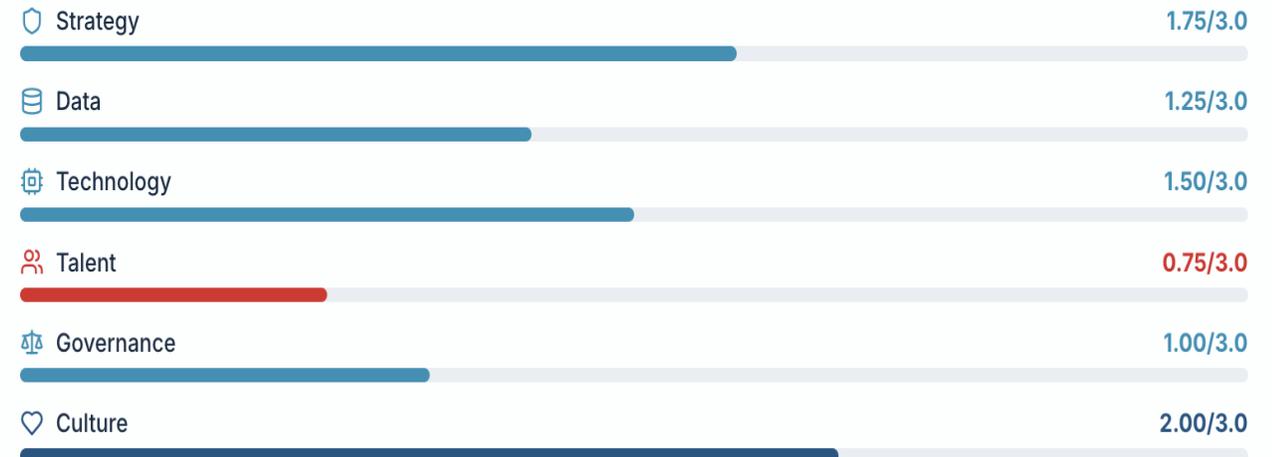A fast, executive-friendly view of your organization's AI readiness and opportunity areas.

- ✓ 15-minute online assessment
- ✓ Readiness score across 6 dimensions
- ✓ Benchmark comparison
- ✓ High-level insights
- ✓ Initial recommendations

1.38 OF 3.0

Developing Readiness
Across 6 domains, this organization shows emerging foundations with significant opportunity for structured improvement.

🛡 Strategy   1.75/3.0

🗄 Data   1.25/3.0

⊡ Technology   1.50/3.0

👥 Talent   0.75/3.0

⚖ Governance   1.00/3.0

♡ Culture   2.00/3.0

Sample data shown for illustration. Your actual scores will be based on your responses.

Customer Outcome : Forward Deployment POD

Client Context
A large-scale digital platform sought to improve advertising performance and customer targeting across its ecosystem. Existing models were underperforming due to limited personalization and signal utilization.

Challenge

- Decreasing conversion rates across advertising channels
- Limited ability to leverage behavioral and contextual data
- Existing ML models lacked precision and adaptability
- Significant revenue opportunity left unrealized

Solution — Forward Deployment Pod

An embedded AI delivery pod worked directly with internal teams to:
- Design and build a custom machine learning model for ad targeting
- Integrate multi-source behavioral data signals
- Optimize prediction accuracy and personalization
- Deploy models into production workflows
- Continuously iterate based on real-world performance data

Impact

- 11% improvement in advertising conversion rates
- $12 Million incremental revenue generated
- 2x Faster experimentation and optimization cycles