BUSINESS AGILITY FUNDAMENTALS

DURATION

In Person 2 days
LiveOnline 3 sessions of 4.5 hours

CERTIFICATION

The ICAgile Certified Professional – Business Agility Foundations (ICP- BAF) certification is granted on the successful completion of this course.

PDUs

This course will contribute 14 PMI® professional development units (PDUs) towards your chosen certification (2 Power Skills, 6 Business Acumen and 6 Ways of Working).

HOW CAN YOU HELP YOUR ORGANIZATION EVOLVE ITS STRUCTURES, PROCESSES, AND MINDSET TO EMBRACE A NEW WAY OF WORKING AND SUSTAIN BUSINESS AGILITY IN A RAPIDLY CHANGING ENVIRONMENT?

As the world changes at an unprecedented pace, imagine if organizations could navigate through change and use it as an opportunity to get better rather than simply getting through. Our Business Agility Fundamentals course explores what it takes to thrive in a complex, uncertain environment. The business environment today is volatile, and everyone in the organization needs to be able to adapt to the changing world while ensuring that the organization's goals and outcomes are met. This program will introduce participants at all levels to the essential concepts and practices of business agility, including how organizations, teams, and individuals can adapt and exploit change for competitive advantage, as well as the tools and techniques required to deliver customer and business value.

LEARNING OUTCOMES

During this course you will learn about:

- The need for business agility.
- Developing the mindset and culture that business agility instills.
- Communicating a compelling vision and clarity of purpose.
- Methods to enhance customer engagement and satisfaction through iterative feedback loops and value-driven product and service delivery.
- New frameworks, tools and techniques to help implement and sustain business agility.
- Action plans and tools to accelerate business agility.

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INTENDED FOR

This course is aimed at:

- Team members throughout all parts of the organization adopting agile ways of working.
- Leaders at any level who are champions of change and wish to drive their people towards greater agility.
- Anyone looking for a solid grounding in business agility or wanting to bring innovation and continuous improvement into their environment.

PREREQUISITES

There are no prerequisites for the Business Agility Fundamentals class.

Lecturing is kept to the minimum necessary where most of the learning is achieved by applying the practices and techniques in group exercises. Our LiveOnline delivery is over three days (each four and a half hours in duration). The instructor is 100% live and interaction and learning objectives are the same as our in-person classes with the added benefit of being able to take this course from your home, your office or your home office. Since this class is delivered over half-days it allows for greater flexibility and leaves you with time each day for other work or activities.

CONTENT

Topics and exercises covered in the course include:

Experience Agility

Business Agility Defined

- The Future Organization
- Knowledge Work vs Task Work
- The Agile Manifesto
- Business Agility Drivers

Thinking Different

- Growth and Benefit Mindsets
- Cynefin Framework
- Theory of Constraints
- Cross Functional Value Focused Teams

Starting with Purpose

- Initiative Canvas
- The Question Pitch
- Value
- Design Approaches
- Measure Value and Success
- Problem Identification

Implementing Business Agility

- Personal Kanban
- Iterative and Continuous Workflows
- Build your Team's Way of Working

Sustaining Business Agility

- Lean, Waste and Kaizen
- Business Agility Action Plan
- Powerful Questions

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