

Stop Renting Image and Video Generation Tools



Start Owning Your Own AI Studio

Google Veo 3



Seedance 1.0 Pro



Hailuo 02

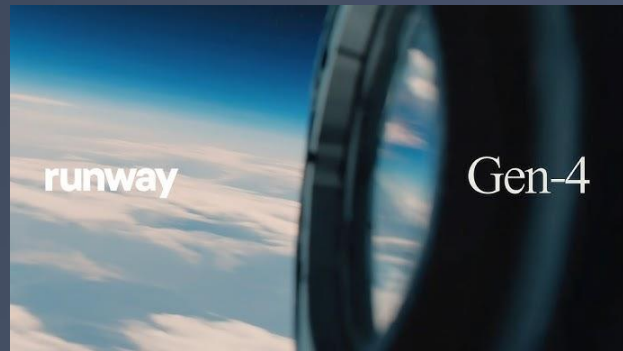


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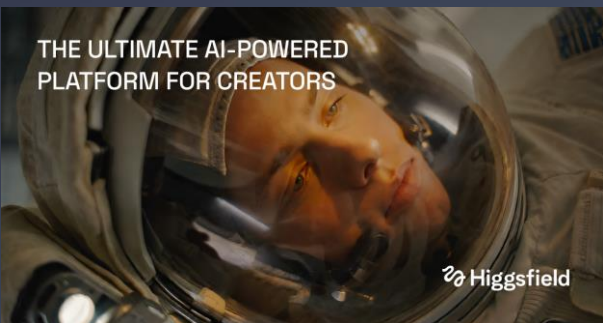
runway

Gen-4



THE ULTIMATE AI-POWERED
PLATFORM FOR CREATORS

Higgsfield



Seedream



MIDJOURNEY AI



The Evolution of AI Media Tools

First Generation — Single-Tool Subscriptions

Paying monthly for each individual AI tool.

Examples:

- Midjourney
- Runway
- Pika
- Leonardo

Problems

- ✗ Multiple subscriptions
- ✗ Different interfaces
- ✗ Expensive



The Evolution of AI Media Tools

Second Generation — Model Aggregators

One platform that connects to many models.

Examples:

- Wavespeed
- OpenArt
- Higgsfield
- Artlist

Problems

- ✗ Still subscription based
- ✗ Credits can be expensive (*Galaxy - 15M – 2M!*)
- ✗ Often stripped-down versions – missing features

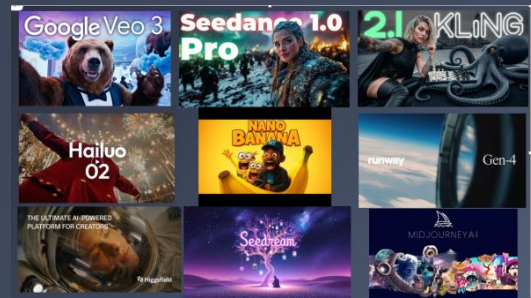
Better - ✓ One interface
✓ Access to multiple models



The Evolution of AI Media Tools

Second Generation — Model Aggregators

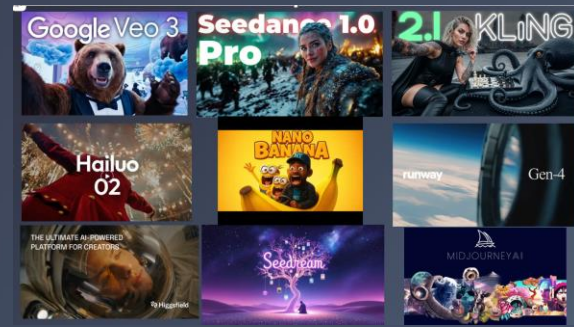
So what's the problem?



- **High Monthly Costs:** Services like Higgsfield are criticized for being extremely expensive, with subscriptions costing up to **\$249 per month**.
- **Predatory Design:** Many AI platforms are designed to keep users **"hooked"** on **monthly subscriptions** rather than focusing on actual production. Most AI platforms are built for engagement. They want you clicking, experimenting, and staying inside their subscription. Constant new features, new models – FOMO.
- **Subscription Markups:** Users often end up funding a platform's **marketing budget** through subscription markups rather than paying the raw, wholesale cost of image and video generation.

The Evolution of AI Media Tools

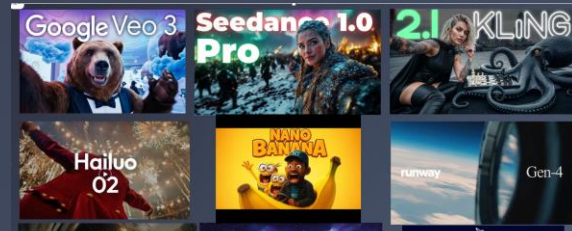
Second Generation — Model Aggregators



- **Overblown Marketing:** Features advertised by these platforms are frequently **"overblown in reality"** and do not perform as well as claimed.
- **False "Unlimited" Claims:** "Dodgy practices" regarding **"unlimited" plans** that are not actually unlimited.
- **Watermarks:** Some services, such as the standard Gemini app, include **watermarks** on generated images that must be manually removed using external software.

The Evolution of AI Media Tools

Second Generation — Model Aggregators



- **Billing Difficulties:** Monthly subscriptions make it difficult for professionals to accurately **bill clients** for the specific work performed.
- **Cost Inaccuracy:** Noted instances where the **actual cost** of a generation was significantly higher (up to three times) than the initial estimate.
- **Cloud Project Management:** Cloud-based tools often expire past renders – e.g. Wavespeed after 7 days.
- **More ideal than the Second Generation** would be buy once, and pay wholesale generation costs instead of platform markup.

The Evolution of AI Media Tools

Third Generation — the Hybrid approach – Pay-As-You-Go

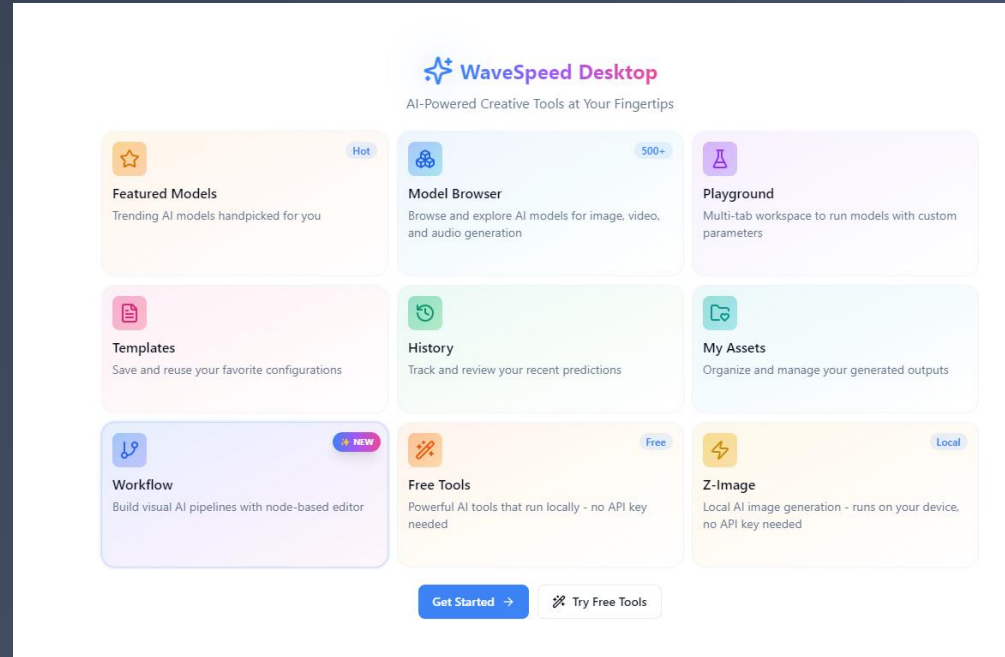
Everything built directly into **one tool** with *no* ongoing subscription.

Advantages:

- ✓ Pay only for what you need
- ✓ No monthly fees
- ✓ All tools in one place
- ✓ Faster workflow

Disadvantage:

- ✗ Still pay markup prices - but not as bad as most of the aggregators.



The Evolution of AI Media Tools

Fourth Generation — Integrated AI Studios

Everything built directly into **one tool** with *no* ongoing subscription.

Advantages:

- ✓ One-time purchase (\$13.49!)
- ✓ No monthly fees
- ✓ All tools in one place
- ✓ Faster workflow
- ✓ Way more options and control
- ✓ Wholesale image and video generation prices – as low as 15c for a 10 second video with sound (vs \$2 to \$3 with many others)

The screenshot displays the RenderZero Studio interface. At the top, the logo "RenderZero Studio" is visible, along with a prompt "Replace girl-in-the-scene-surr" and a "From Nothing" link. Navigation buttons include "CLEAR ALL", "PRESETS", "GALLERY", "RENDER QUEUE", and "API READY".

The interface is divided into several sections:

- 03. CAMERA GEAR:** Includes settings for CAMERA BODY, FOCAL LENGTH, LENS TYPE, FILM STOCK, and ASPECT RATIO (set to 16:9).
- 04. STYLE & AESTHETICS:** Includes a "Temperature not available in Edit mode" warning, PHOTOGRAPHER STYLE, MOVIE LOOK / AESTHETIC, and FILTER / EFFECT options.
- 05. ELEMENTS TOOL (IMAGES):** Partially visible at the bottom.
- PRIMARY RENDER:** A large preview window showing a cinematic scene with three men in a rustic, industrial setting.
- 06. VIDEO:** Includes a VIDEO API PROVIDER dropdown (set to Kae.ai), buttons for TEXT TO VIDEO, IMAGE TO VIDEO, AUDIO-DRIVEN VIDEO, MULTI-MODAL VIDEO, REFERENCE TO VIDEO (highlighted), and START + END FRAME, and a MODEL dropdown (set to Kling 3.0 Standard (I2V)).

03. CAMERA GEAR

CAMERA BODY

Select style...

FOCAL LENGTH

Select style...

LENS TYPE

Select style...

FILM STOCK

Select style...

ASPECT RATIO

16:9



04. STYLE & AESTHETICS

Temperature not available in Edit mode

PHOTOGRAPHER STYLE

Choose a photographer...

MOVIE LOOK / AESTHETIC

Choose a movie style...

FILTER / EFFECT

Choose a filter...

05. ELEMENTS TOOL (IMAGES)

PRIMARY RENDER



06. VIDEO

VIDEO API PROVIDER

Kie.ai

TEXT TO VIDEO

IMAGE TO VIDEO

AUDIO-DRIVEN VIDEO

MULTI-MODAL VIDEO

REFERENCE TO VIDEO

START + END FRAME

MODEL

Kling 3.0 Standard (12V)

Final Thoughts

- **By using direct API keys**, users pay only for what they generate. Examples include:

Images: As low as 2 cents.

Video: Grok video with audio at approximately 10/15c for 10 seconds; VEO 3.1 Pro at 20 cents per second.

- Many aggregators have a **significant markup** on API costs (up to 4.5x). RenderZero's model avoids "sunk costs" where monthly subscription credits expire if unused. **API credits purchased through providers are permanent.**

- Where top-tier subscriptions such as Kling at \$80 to 180 a month might offer lower per unit costs at extreme volumes, RenderZero provides a more flexible and often cheaper alternative for professionals not reaching those massive usage thresholds.



Comparisons

How the different providers stack up price-wise in RenderZero AI Studio:



For a 10-second video with audio, if you use the Wavespeed API, using Grok Imagine Video (which is producing remarkably good results these days), it's 55 cents. With the Fal API, it's 70 cents. And with Kie, it's 15 cents. 😊

For Seedance 2, with the Wavespeed API, it's \$2:40 Fal doesn't say how much it costs.

And with Kie, it's \$2.05. Happy Horse is about \$1 less than Seedance 2. With Kie, VEO 3.1 is \$1.25, with Fal, it's \$3.20, with Fal, Kling 3 is \$3.36 With Wavespeed API, it's \$3.36, with Kie, Kling 3 is \$2.00.

Pretty wild variations - from 15 cents to \$3:36.

Roadmap and Future Developments

The ecosystem is intended to expand into a "complete audio-visual studio in a box."

- **Character Builder:** An upcoming add-on based on research into what shapes and characteristics AI understands, allowing users to build a character and "Send to Studio" for video generation.
- **Script and Storyboard Tool:** A tool to create and break down scripts into scenes and automatically generate storyboards.
- **Audio Integration:** Potential integration with 11 Labs, Suno, or Google's Lyra music and text-to-speech models.
- **Upscaling:** Already added.
- *"You just load the app. You don't have to go and log into 12 different websites."*



<https://gumroad.com/a/823626131/dmxqw> - GOLD10



AI CONNECTION CLUB

SOME OF THE FEATURES

- The latest AI tools constantly updated – image, video and music generators built-in!
- 50 of the Best AI Tools by categories – plus the curated actual essential AI toolkit
- 5 Minute SuperStarters on how to use the most useful AI tools
- Bi-weekly deep-dive interactive workshops to learn how to use AI for what YOU want
- 36 Pre-built CustomGPT AI Assistants for entrepreneurs, artists, and non-profits -
- 15 of them handle all aspects of marketing – and each has 8 example prompts
- AI Discussion Groups
- Daily AI News – Which are the best AI tools for [x]?
- A friendly community where you can make friends, private message, chat and get help from others, including me. AI partner companies can have their own pages.



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Free version has lots of features,
and Silver Membership has more.

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Exploring Generative and Agentic Capabilities

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