


Initiative A3

Based on Zach Niles's [Template](#)

Initiative: Name Goes Here

Initiative Canvas **TEMPLATE**

<p>1. Problems What problems are these users encountering? Refer to Story Map if available.</p> <p>Workarounds How are these problems being solved today?</p>	<p>2. User Persona(s) Which user personas are encountering the problems?</p> <p>Circumstances Within what circumstances do these problems exist?</p>	<p>3. Value What value will be created for these users?</p>	<p>4. Possible Solutions What solutions make the problems go away?</p> <p>Technologies What technologies will you use or replace?</p>	<p>5. Assumptions and Dependencies What assumptions should we validate?</p>
<p>8. Cost of Delay Over a period of time, what will it cost your business if you don't solve these problems?</p> <p>\$ / Month (If Known)</p>  <p>Linear Fixed Date Expedite Intangible</p>	<p>9. Cost of Development What costs will go into solving the problems? How many teams for how long?</p>	<p>10. Enablement What will be needed to make these users aware of your solution and how it solves their problems?</p>		