Need to drive organisational efficiencies? Business process modelling is key to generating efficient and effective business processes to foster business improvement.

During this course, you’ll learn to use a structured approach to understanding the context of business process modelling through scoping, identifying, analysing, developing and documenting business processes. Particular emphasis is placed on identifying metrics to support the analysis and evaluation of business processes to ensure the alignment to business objectives.

Learning Outcomes
By the end of this course you will be able to:
• Understand in which contexts business process modelling is performed
• Conduct a business process discovery assignment to elicit existing business processes in context of a previously defined scope
• Follow a logical framework to analyse the current state business process and derive a future state business process model using various techniques
• Present these processes using the BPMN 2.0 notation
• Identify effective measures that will contribute to understanding the performance characteristics of the processes and surrounding enablers and constraints
• Understand that business process modelling initiatives happen in the context of a strategy requiring change and risk management.

Content
Introduction and overview
• Gain an overview of business process management and the value it provides to the business
• Understand in which contexts business process modelling is performed
• Learn about the different perspectives of process assessments
• Learn about the importance of change management as part of a business process initiative

Business process modelling using BPMN 2.0
• Practical guides on effective process modelling (e.g. naming conventions, fragmentation)
• A step-by-step introduction to the BPMN 2.0 notation
  • Level 1: Descriptive
  • Level 2: Analytical
  • Level 3: Executable (modelling at this level depends on classroom participants technical understanding and need for such level of detail)
• Learn about the different types of BPMN diagrams
  • Private process
  • Collaboration
  • Conversation
  • Choreography
Business Process Modelling

Content

- Practice developing process diagrams using BPMN 2.0 at

Analyse Current State Business Process

Planning and scoping
- Planning and scoping for process modelling
- Stakeholder identification and analysis
- Where to start?
- Practice scoping your processes
- Discover the contextual elements of a business process using IGOE's
- Create a hand-off diagram

Modelling the as-is
- Move from a hand-off diagram to a more detailed level diagram (service level and/or task level) by asking the right questions or performing a token test
- Create a service level view process model

Defining metrics
- Define SMART metrics to assess the performance of processes, considering not just the workflow but also external influential factors
- Assess processes through the four lenses: time, cost, quality, risk
- Define process related performance metrics
- Assessing the current state business process
- Discover leverage points through SWOT, value stream mapping and process enablers
- Identify leverage points by evaluating related process enablers

Develop Future State Business Process

Identify process improvements
- Develop future state process ideas using various techniques
- Develop a future state process model

Perform gap analysis
- Understand the need for gap analysis to develop an implementation plan for the new process
- Perform a gap analysis on a given case study

Implement, Monitor and Evaluate Business Processes
- Get an overview of the remaining phases of the business process lifecycle
- Revisit the knowledge imparted on you during the course

Method Used

Lecturing is kept to the minimum necessary, most of the learning is achieved through applying the practices and techniques in group exercises and a case study.