# Business Agility Accelerator

## Duration

**In-person:** 2 days
**LiveOnline:** 3 sessions of 4.5 hours

## Intended for

Anyone who wants to bring innovation and continuous improvement into their work.

## Prerequisites

A willingness to challenge traditional thinking and a desire to deliver outcomes for the organisation.

**As the world changes at an unprecedented pace, imagine if organisations could navigate through change and use it as an opportunity to get better, rather than simply getting through.**

This unique program offers an intense, strategic appreciation for you to create an agile organisation that delivers true value in a disruptive environment.

This practical workshop delivered by world-class facilitators is designed to help you to speed up your business, to focus on what's important, reduce waste and red tape, and most importantly, deliver value to your business and your customers. Business Agility Accelerator is essential for leaders to jump-start learning on how to thrive in uncertainty and create organisational success.

## Learning Outcomes

During this course you will learn about:

- The mindset and culture that business agility instils
- A model for change that is based on current management thinking and human dynamics
- The techniques to help examine and improve your work practices
- How to define your customer(s) and how you add value to them
- How to treat everything as an experiment, with a value test and hypothesis that is either validated or disproved with real empirical data
- How to use value stream maps, kanban values, principles and practices, A3s and lean thinking to eliminate waste and create space for innovation.

## Content

- The genesis of business agility - where these approaches came from and why they work
- Reality check, understanding the evolving needs of our customers and rising threats from new competitors and volatile markets
- Creating a growth mindset
- Complexity theory and how it applies to the business environment
- Understand how to measure value
- Experiment to transform uncertainty into knowledge
- How to reframe all work in terms of performance criteria that create value
- Creating space for ideation and innovation
- Learning to identify and eliminate waste
- Understanding and leading change
- Building customer value and empathy
- Personal agility and building a personal brand
- Breaking paradigms
- The Business Agility Framework
- Working effectively in empowered teams
- Listening and collaboration skills
- Building a Personal Agility Plan to take back to work
- Where to from here?

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## Method Used

Lecturing is kept to the minimum necessary, most of the learning is achieved by applying the practices and techniques in group exercises and a case study.

## Delivery

This program is offered as a classroom-based course as well as a LiveOnline program. Our LiveOnline delivery is over three days (each four and a half hours in duration). The instructor is live and interaction and learning objectives are the same as our in-person classes with the added benefit of being able to take this course from your home, your office or your home office.  We use Zoom for our LiveOnline classes.  Zoom is an easy to use and reliable cloud platform and we have in place robust security settings to ensure our users and their privacy are protected. For more information please check out our FAQ page.

## Certification

ICAgile accredited course: The ICP-BAF Certification from ICAgile is granted on the successful completion of this course. This certification is part of the ICAgile Business Agility Track.

## PDUs

This course will contribute 14 PMI® professional development units (PDUs) towards your chosen certification (6 technical hours, 2 leadership hours and 6 strategic hours).

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